

# THE HOT SUMMER IN THE CITY CONTEST (the "Contest")

## Official Rules and Regulations (the "Contest Rules")

### 1. THE CONTEST PERIOD

The Contest commences at 7:15 a.m. Mountain Standard Time ("MT") on May 20, 2011 and concludes at 6:00 p.m. MT on August 26, 2011 (the "**Contest Period**").

### 2. ELIGIBILITY

The Contest is open to residents of Alberta, who are eighteen (18) years of age or older and must hold a valid drivers' license in the province of Alberta Employees, directors and officers of Deerfoot Inn and Casino, Advantage Ford, Sears Sunridge Home Store, Sears North Hill, CFGQ-FM and Corus Entertainment Inc. (the "**Contest Sponsors**") any affiliate (as defined in the *Canada Business Corporations Act*) of the Contest Sponsors (the "**Affiliates**") employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing or those with whom they are domiciled are not eligible to enter the Contest.

### 3. HOW TO ENTER

#### NO PURCHASE NECESSARY.

**Method #1 Call-in:** Listen to CFGQ-FM every day, Monday through Friday during the Contest Period beginning May 30, 2011 for the Contest cue-to-call (the "**Cue-to-Call**") to be broadcast two (2) times per day between 5:30 a.m. and 6:00 p.m. MT. Upon hearing the Cue-to-Call, call 403-264-1073 (the "**Request Line**"). The seventh caller who gets through to the Request Line will be awarded an invitation to attend a Contest "wrap" party on September 1, 2011 at the Deerfoot Inn and Casino (the "**Party**") (each such entrant, a "**Call-in Qualifier**").

**Method #2 On-location:** Visit Ford Mustang locations as outlined in the events listing on [www.q107fm.ca/hot](http://www.q107fm.ca/hot) (the "**Contest Page**") and fill out a ballot form. On August 26, 2011, one hundred forty-six (146) eligible entrants will be awarded a Party invitation by random draw from the pool of on location ballot entries (each such entrant, a "**On-Location Qualifier**").

**Method #3 Online:** To be eligible, listeners must be registered members of Q Nation (the "**Club**"). To join the Club, log on to [www.q107fm.ca](http://www.q107fm.ca) (the "**Website**") and complete the online registration form in full. All previously registered members of the Club are eligible to enter. Log on to the Contest Page. Fill out the entry form information requested and click the "Submit" entry link to submit a ballot for the Contest. On, May 27, June 3, 10, 17, 24, June 30, July 8 15, 22, 29, August 5, 12, 19, and 26, 2011 at 10 a.m. MT, one (1) eligible entrant will be randomly selected and awarded an invitation to the Party (each such entrant, a "**Online Qualifier**").

**Method #4 Facebook:** To be eligible, listeners must be registered members of Facebook.com (“Facebook”). To join Facebook, log on to [www.facebook.com](http://www.facebook.com) and complete the online registration form in full. All previously registered members of Facebook are eligible to enter. Log on to [www.facebook.com/hotsummerinthecity](http://www.facebook.com/hotsummerinthecity) (the “Facebook Page”). Click the “Like” link and fill out the entry form information requested and click the “Submit” entry link to submit a ballot for the Contest. On, August 26, 2011 at 10 a.m. MT, one (1) eligible entrant will be randomly selected and awarded an invitation to the Party (each such entrant, a “Facebook Qualifier”).

Hereinafter, “Call in Qualifiers”, “On-location Qualifiers”, “Online Qualifiers” and “Facebook Qualifiers” are collectively referred to as the “Qualifiers”.

**NOTE:** Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

#### 4. WINNER SELECTION

One (1) eligible Qualifier will be randomly selected at 7:30 p.m. MT at the Party and awarded the Grand Prize, as outlined below. The Grand Prize winner must be in attendance at the Party to claim the Grand Prize.

#### 5. THE GRAND PRIZE AND GRAND PRIZE VALUE

There is one (1) Grand Prize to be won. The Grand Prize consists of a 2012 Mustang Convertible V6. The approximate retail value of the Grand Prize before freight, PDE and taxes is \$32,000.

#### 6. DEADLINE FOR CLAIMING GRAND PRIZE

Following confirmation as a Grand Prize winner in accordance with the Contest Rules, selected entrants will be given instructions and a deadline as to how they must claim the Grand Prize. Potential winners who fail either to claim the Grand Prize as or to inform CFGQ-FM of his/her inability to claim the Grand Prize before the deadline, as instructed, will forfeit the Grand Prize.

#### 7. GRAND PRIZE CONDITIONS

The Grand Prize winner is responsible for paying the freight and PDE charges as well as all taxes due on the Grand Prize, valued at approximately \$32,000, and for all expenses associated with acquiring ownership in the Grand Prize including, but not limited to, insurance, extended warranty, maintenance fees and fuel costs (the “Expenses”). The Grand Prize winner shall not seek reimbursement for the Expenses from the Contest Sponsors.

#### 8. CHANCES OF WINNING

Chances of winning depend on the total number of registered Contest entrants.

## 9. NO REPRESENTATIONS OR WARRANTIES

None of the Contest Sponsors makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Grand Prize. The Grand Prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from the Contest Sponsors should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory to the Grand Prize winner.

## 10. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Grand Prize, the Grand Prize winner must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question;  
and
- b) Sign a standard form confirming that by entering the Contest:
  - he or she read, understood and accepted these rules and regulations;
  - that he or she understands that acceptance of the Grand Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;
  - that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Grand Prize; and
  - that he or she releases CFGQ-FM, Corus, the Affiliates, the Sponsors, and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the "Releasees") from any and all liability arising in connection with participation in the Contest and acceptance of the Grand Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Grand Prize, whether suffered by the Grand Prize winner, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

## 11. PRIZE SUBSTITUTION

Prizes and prize portions are non-exchangeable, non-transferable, non-refundable, have no cash surrender value and must be accepted as awarded with no substitutions. The Contest Sponsors reserve the right, in their sole discretion, to substitute and/or modify a prize, or prize portion, with (a) prize(s) of equal or greater value for any reason. Should a winner be unable to claim his/her prize or prize portion as awarded, his/her rights to that prize or prize portion will be forfeited.

## 12. TERMINATION/MODIFICATION

Subject to applicable law, the Contest Sponsors reserve the right to cancel, suspend, terminate, modify the Contest Rules or administration of the Contest, in whole or in part, without prior notice with no obligation or liability, including, if for any reason, the Contest is not capable of running as planned, whether due to technical failure, tampering, fraud, corruption of security or other causes beyond the control of the Contest Sponsors.

## 13. OWNERSHIP OF ENTRIES

All entries shall become the property of the Contest Sponsors and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

## 14. PUBLICITY

By entering the Contest, each entrant, including the Grand Prize winner consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by the Contest Sponsors, promoters and their advertising and promotional agencies, without any payment or compensation. The Grand Prize winner further agrees that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that CFGQ-FM may contact him or her on-air without prior knowledge as a result of his or her participation in the Contest.**

## 15. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "**Registrant Information**"), each Contest entrant grants permission to the Contest Sponsors to collect and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Grand Prize winner(s). No correspondence will take place between the Contest Sponsors and the entrants except in connection with the Contest and, in the case of the Grand Prize winner, as a result of entering the Contest and winning the Grand Prize.

## 16. TAMPERING

If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the reasonable control of the Contest Sponsors that corrupts, impairs or affects the administration, security, fairness, integrity, or proper conduct of this Contest, the Contest Sponsors reserve the right, at their sole discretion, to cancel, terminate, modify, extend or suspend the Contest and/or prizes. The Contest Sponsors further reserve the right to disqualify, from this Contest and future contests of the Contest Sponsors, any individual who tampers with or in any way corrupts the entry process. The Contest Sponsors may prohibit an entrant from participating in the Contest or winning a prize if, in the Contest Sponsors' sole discretion, the Contest Sponsors determine that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or any unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or the Contest Sponsors representatives. **Any attempt by an entrant or any other individual to deliberately damage any web site or undermine the legitimate operation of the contest may be in violation of criminal and civil laws and should such an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages (including lawyers' fees) from any such entrant or any other individual to the fullest extent permitted by law, including criminal prosecution.**

#### 17. LIMITATION OF LIABILITY

By entering the Contest, the entrant agrees that the Releasees shall have no liability and shall be held harmless by the entrant for any damage, loss or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use, enjoyment or misuse of any prize, or while preparing for, participating in any Contest-related or prize-related activity. The Releasees are not responsible for technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by any of the Releasees, users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions that may cause damage to a user's system or limit an potential entrant's ability to participate in the Contest.

#### 18. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at the Website and at CFGQ-FM studios, located at 105-630 3<sup>rd</sup> ave SW Calgary, AB T2P 4L4.

#### 19. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of the Contest Sponsors.

#### 20. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.